

BHHC-4-1-3-1

Advertising

Belen, New Mexico

RAILROAD CENTER OF THE SOUTHWEST



Louis A. McCombs
Belen, N. Mex.

GO TO BELEN

The Future Railroad Center of New Mexico

Located on the Belen Cut-off of The Atchafalaya Topeka & Santa Fe Railway

The new City of Belen is 31 miles south of Albuquerque, N. M., is at the junction of the main lines of the Santa Fe system—leading east and west from Chicago to San Francisco and Los Angeles, El Paso Texas and Old Mexico

The Belen Town and Improvement Company (INCORPORATED)

ARE THE OWNERS OF THE BELEN TOWNSITE. Consisting of ONE THOUSAND BUSINESS AND RESIDENCE LOTS, (size 15x115 feet) fronting upon 50 and 70-foot streets and avenues. RIGHT in the business center of the NEW CITY and directly upon the Santa Fe Railway Depot Grounds. The Atchafalaya, Topeka and Santa Fe Railway company is now grading its extensive depot grounds and yard limits 500 feet wide and a mile long. (capacity of seventy miles of side track) to accommodate its NEW PASSENGER and FREIGHT depots. HARVEY EATING HOUSE, Round House, Coal Chutes, Water Tanks, Machine Shops, Etc.

THE CITY OF BELEN

Has a population of 1500, and several large Mercantile Houses. The Belen Patent Roller Mills, capacity 150 barrels daily; winery, etc. It is the largest shipping point for flour, wool, wheat, wine, beans, hay and fruit in New Mexico. From its location upon the Great Trunk line, leading North, South, East and West, to all points in the United States and Old Mexico its future growth as a Commercial point cannot be estimated. All fast limited, mail, express and freight trains will pass through Belen to Chicago, Kansas City, Galveston and the Pacific Coast. The water is good and climate unsurpassed. Belen has a \$15,000 public school house, two churches, a commercial club, three hotels, restaurants, etc. It needs right now a bakery, tailoring establishment, shoemaker, plumber, planing mill, drug store, barnum shop, etc. THE LOTS OFFERED ARE LOW IN PRICES AND TERMS EASY. One third of purchase money cash; two-thirds may remain on note and mortgage for one year with interest at eight per cent per annum. Title perfect and warranty deeds given. COME EARLY IF YOU WISH TO SECURE THE CHOICE LOTS. For further particulars and prices of lots call in person or write to

The Belen Town and Improvement Company

JOHN BECKER, President

WM. M. BERGER, Secretary

Albuquerque morning journal
May 11, 1906

GO TO BELEN

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The Belen Town and Improvement Company

(Incorporated)

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Harvey house

Are the owners of the Belen Townsite, consisting of 1000 business and residence lots, size 25x142 feet, fronting upon eighty and ninety-foot streets and avenues, right in the business center of the new city and directly upon the Santa Fe Railway depot grounds. The Atchison, Topeka and Santa Fe Railway Company is now grading its extensive depot grounds and yard limits 800 feet wide and a mile long (capacity of seventy miles of side track) to accommodate its immense passenger and freight traffic. **Harvey** eating **house**, roundhouse, coal chutes, water tanks, machine shops, etc.

THE CITY OF BELEN

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JOHN BECKER, Pres. WILLIAM M. BERGER, Secretary

Albuquerque Morning Journal
Nov 13, 1907

TWO

THE ALBUQUERQUE MORNING JOURNAL.

New Mexico Historical and Resources Edition

BELEN, THE MECCA OF THE NEW STATE

(Continued from Page 1)
One reason why Belen is so important to the state is its strategic location. It is the only city in the state that is situated on the main line of the Santa Fe railway, and it is the only city in the state that is situated on the main line of the Santa Fe river. This makes it a natural center for commerce and industry.

Another reason why Belen is so important to the state is its rich history. It was founded in 1680 by Don Juan de Oñate, and it has since been a center of Spanish and Mexican culture. It is the only city in the state that has been founded by a Spanish settler, and it is the only city in the state that has been founded by a Mexican settler.

One of the most important industries in Belen is agriculture. The city is situated in a fertile valley, and it is surrounded by fields of wheat, corn, and alfalfa. The city is also a center for the production of fruit, particularly peaches and apples.

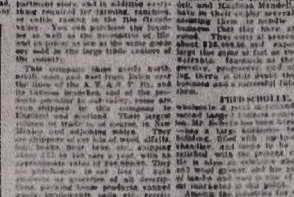
Another important industry in Belen is stock raising. The city is situated in a large, open area, and it is surrounded by fields of alfalfa and corn. The city is also a center for the production of wool, particularly from the sheep that graze in the surrounding hills.

One of the most important features of Belen is its climate. The city is situated in a high, dry area, and it has a warm, sunny climate. This makes it a popular resort for people who want to escape the cold of the winter months.

Another important feature of Belen is its scenery. The city is situated in a beautiful valley, and it is surrounded by fields of wheat, corn, and alfalfa. The city is also a center for the production of fruit, particularly peaches and apples.



VIEW OF BELÉN SHOWING THE HOTEL.



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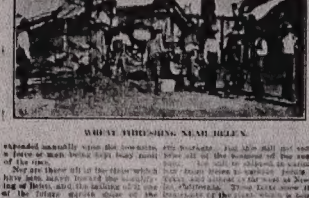


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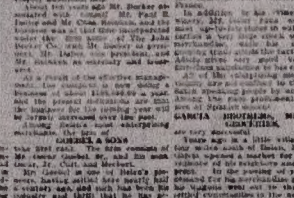
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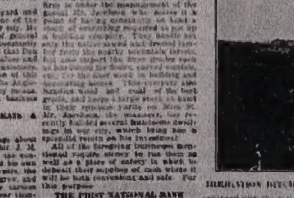
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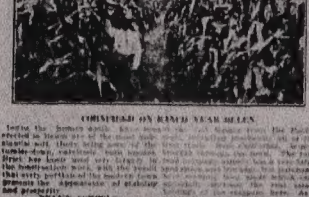


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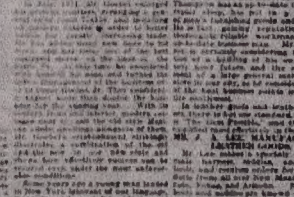
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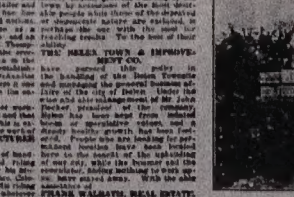
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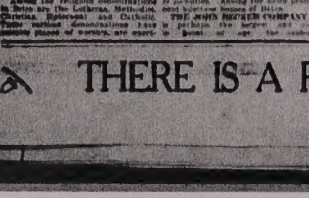


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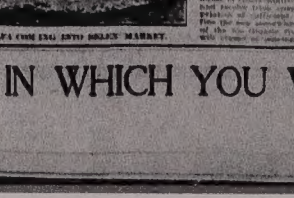
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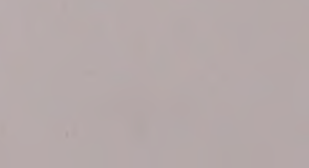


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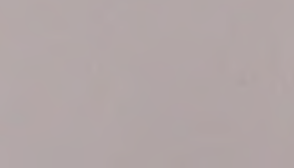
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THERE IS A PLACE IN BELEN IN WHICH YOU WILL FIT

IN THE HEART

OF THE

Middle Rio Grande Valley

BELEN

NEW MEXICO

POPULATION 4300 • ELEVATION 4900

Railroad
Center

• Pure
Water

• Healthful
Climate

• Hunting
Fishing

• Irrigated
Farming

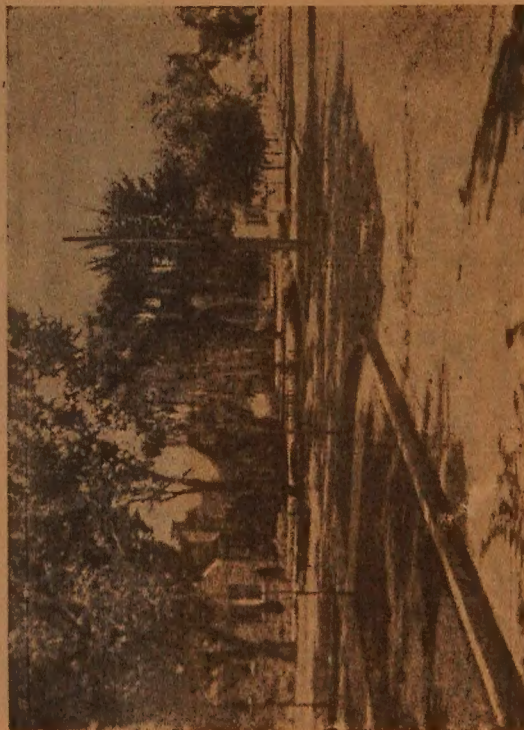
• Sheep and
Cattle
Raising

BELEN, NEW MEXICO

"The Hub City"

Railroad Center of New Mexico

1941

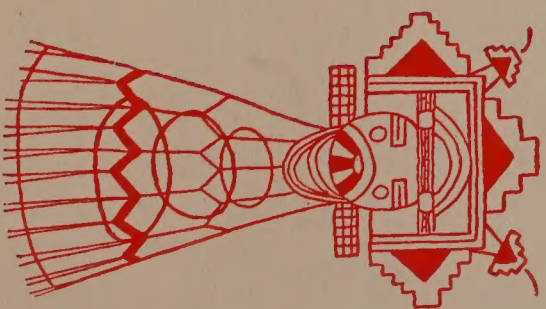


BELEN RESIDENTIAL STREET

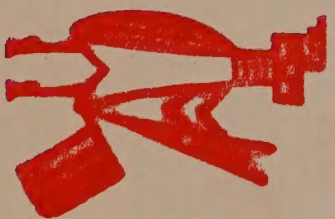
Good Schools and Churches, Modern Theatre and Department Stores, Flour Mills,
Immense Ice Plant, Opportunities for New Enterprise!

AND EVERY SUMMER NIGHT IS COOL!

New Mexico ❖



THE LAND OF HEALTH
AND OPPORTUNITY



Belen, New Mexico was founded early in the 16th century by the Spaniards, at which time they were advancing northward from Mexico in search of gold, and in quest of more lands for their Sovereign, the King of Spain. During the latter part of the 18th century, pioneers started drifting westward, and many settled in this locality. Among these were farmers, miners, stockmen, and representatives of all types of businesses. They acquired lands, and established businesses and industries, many of which still exist.

LOCATION.

Belen is geographically located near the center of the state, in what is known as the middle area of the Middle Rio Grande Conservancy District. It has three thousand population, and is in Valencia County, a County whose financial condition is excellent, and tax rate nominal. Belen has a modern sewerage system, and the domestic water is 97% pure. It is rapidly adding more paved streets to those already in existence. Electricity is supplied to the Community by an extensive Electric system.

BUSINESSES.

There are in Belen those businesses essential to any thriving Community. It is one of the most important division points of the great Atchinson, Topeka & Santa Fe Railroad, and holds the record for tonnage and number of cars handled in the Western States. Here is maintained a large roundhouse, and extensive repaired shops. There is an average of 350 men employed, with a monthly pay roll of Sixty thousand dollars. There is also maintained an immense ice plant, with a daily capacity of 108 tons, and storage capacity of 7000 tons. It is from this source that the city secures its ice supply. A large flour mill, established over fifty years ago, is completely modern, and uses a major portion of wheat and other crops in the production of flour, and in the manufacture of stock and poultry feeds. The

First National Bank of Belen, with deposits of over one million dollars, is one of the strongest financial institutions in the Southwest. Numerous mercantile establishments, some with a record of over half a century in business, supply the needs of an area comprising many hundreds of square miles; including also markets, garages, drug stores, cafes, hotels and camp grounds, as well as other business institutions. Opportunities exist in many lines of business.

SCHOOLS.

Belen schools consist of a Senior and Junior High School, accredited by both the New Mexico Department of Education, and the North Central Association of High Schools and Colleges, also three grade schools, buildings being modern, and equipped with heating, plumbing, and lighting. In addition to a regular curriculum, the High School maintains exceptionally fine departments in domestic science, manual training, agriculture, and vocational guidance. Several institutions of higher learning are located within a few miles of Belen.

CLIMATE.

The climate is very temperate, the valley being literally hemmed in by mountains to the north and east, and high mesa on the west. To the lovers of nature, the mountainous environs are an unending delight. With an altitude of almost 5000 feet, the summers are characterized by pleasant days, and cool nights, the winter very moderate; the atmosphere being so dry and bracing that it is especially beneficial to those in search of health. Many prominent citizens of New Mexico are men and women who came here to regain their health, and remained not of necessity, but of desire.

AGRICULTURE.

Agriculture plays a most important part, and accounts for a major source of income to this locality. All types are represented, among the most favorable

being poultry and livestock raising, truck gardening, and general farming, and the fact that water for irrigation is nonfailing, due to the completion of the Middle Rio Grande Conservancy District program, the future of this valley is a bright one. Wheat production of 30 to 40 bushels, and corn of 40 to 50 bushels to the acre are nominal. Alfalfa is grown in abundance, and normally yields 3 to 4 good cuttings per year. The valley is adapted to all kinds of fruit raising, and grapes are especially productive. Poultry raising and dairying, with the mild climate and advantages of locally grown feeds and forage, afford great opportunity for the production of eggs, and cream as well. Sheep and cattle raising are of the oldest businesses in this locality. Approximately 25000 acres of improved and unimproved land are available for farming, and at nominal figures.

SCENIC ATTRACTIONS.

Indian Pueblos, Ancient Mission Ruins, Perpetual Ice Caves, with many other interesting attractions are within easy driving distance.

HUNTING AND FISHING.

Both large and small game abound in the valley and mountain districts, and fishing in mountain and valley streams, lakes and drainage canals.

ORGANIZATIONS.

There are represented in Belen, churches of practically every denomination, as well as several fraternal and civic organizations, whose activities are constantly evident in Public life.

The Belen Civic Club invites your inquiry for further information and details.

Address:

W. D. CAMPBELL,
Secretary.

Box 86. Belen, N. M.

